%!PS-Adobe (ROR) run ROR 109 1 UNCF V.1

ORDER WORKSHEET

PAGE 1

WIVT-TV TAMPA, FL. SEP14/12 AT 12.43 ADV. # NAME OBAMA FOR AMERICA PRODUCT CODES ______ AGY. # NAME GREER MARGOLIS & MITCHELL OFFICE PHILADELPHIA (2 REP ______ START DATE SEP15/12 END DATE SEP21/12 SLS # 000016 NAME CHRIS JOHNSON ----------CLASS (L/N) SUB CLASS BUYER NAME KATIE KEULEMAN -----SPONSOR/PRODUCT CANDIDATE ORDERS ACE # 04072240 TRAFFIC # SALES ASSISTANT LUCIANA EI ADV 95 PRD 101 AGENCY 3050 K ST NW ADDRESS WASHINGTON DC 20007 ----- PRD EST 1775 SALESPERSON PH # 215-982-5224

SALESPERSON FAX# 215-982-5493

REP ORDER COMMENT

THIS IS A NEW POLITICAL ORDER FOR OBAMA/AMERICA
EST# 1774
PLS CFM TNR LISA FOR LUCIANA/CHRIS

L M N C	TIME PERIOD/ SELL PATTERN	RATE LEN SEC		DATES START END	NPW	ALT WK	DAYS	TOT SPT	TOTAL COST	CLA	PLA
1	6-7A PGM=GOOD DAY	60 6-7AM	1,620.00	09/17-09/21	4		M-F	4	6,480.00	1W	
2	7-8A	CDR	1,620,00	09/17-09/21	4		M-F	4	6,480.00	1W	
	PGM=GOOD DAY		2,02000	03,21				•	3,400.00	744	
3	8-9A PGM=GOOD DAY	60	1,440.00	09/17-09/21	4		M-F	4	5,760.00	1W	
		CDR									
4	9-10A PGM=GOOD DAY	60 9-10AM (M-		09/17-09/21	4		M-F	4	4,320.00	1W	

CDR

2		
UNCF V.1	ORDER WORKSHEET	PAGE 2
WTVT-TV TAMPA, FL.	04072240	SEP14/12 AT 12.43
		DUPLICATE

WTVT-TV	TAMPA, FL.		0407224				SEP14/12	AT 12.43 DUPLICATE
L M N C	TIME PERIOD/ SELL PATTERN LEN		DATES START END	NPW WI			TOTAL COST	CLA PLA
6	7-8A 60			1	SUN		1,080.0	
	PGM=GDTB SU 7-8AM	ı						
	CDR							
7	10-11A 60	720.00	09/17-09/21	4	M-F	4	2,880.0	0 1W
	PGM=LIVE WITH KEL	LY - 10AM						
	CDR							
8	12N-1P 60	720.00	09/17-09/21	4	M-F	4	2,880.0	0 1W
	PGM=FOX13 NWS-NOO	N						
	CDR							
9	3-4P 60	360.00	09/17-09/21	5	M-F	5	1,800.0	0 1W
	PGM=J. JOE BROWN	3-4PM						
	CDR							
10	4-5P 60	1,080.00	09/17-09/21	4	M-F	4	4,320.0	0 1W
	PGM=JUDGE JUDY 4-	5PM						
	CDR							
11	5-530P 60	1,080.00	09/17-09/21	4	M-F	4	4,320.0	0 1W
	PGM=FOX13 5:00 NW	S						
	CDR							
12	530-6P 60	1,800.00	09/17-09/21	3	M-F	3	5,400.0	0 1W
	PGM=FOX13 5:30 NW	S						
	CDR							
13	730-8P 60	1,710.00	09/17-09/21	5	M-F	5	8,550.0	0 1W
	PGM=THE INSIDER							
	CDR							

3 UNCF V.1 WTVT-TV TAMPA, FL.		ORDER WORKSHEET 04072240					SEP14/12	PAGE 3 AT 12.43 DUPLICATE		
L M N C	TIME PERIOD/ SELL PATTERN	LEN	RATE SEC COST/SPOT	DATES START END	NPW W	LT K DAYS	TOT	TOTAL COST	CLA	PLA
14	1030-11P	60	3,060.00	09/15-09/21	5	SA-F	5	15,300.00	1W	
	PGM=10:30 NEV	NS M-S	UN							
		CDR								
15	330-7P	60	6,300.00	09/15	2	SAT	2	12,600.00) 1W	
	PGM=RAYS VS Y	YANKEE	S MLB							
		CDR								
16	430-530P	60	4,500.00	09/16	2	SUN	2	9,000.00) 1w	
	PGM=CHIP CART	rer po	ST GAME							
		CDR								
17	1235A-1A	60	450.00	09/17-09/21	1	M-F	1	450.00) 1W	
	PGM=INSIDER									
		CDR								
18	5-530A	60	540.00	09/17-09/21	1	M-F	1	540.00) 1W	
	PGM=GOOD DAY									
		CDR								
19	430-459A	60	230.00	09/17-09/21	1	M-F	1	230.00) 1W	
	PGM=GOOD DAY						_	230.00	11	
		CDR								
SEP12 (5	8) 92390.00				TOTA)	L 92390.00				
COMPETI	TIVE NOT YET A	VAILA	BLE							

COMPET TO FOLLOW.

SVC- NSI BOOKS- LAST DEMOS- RA35+P

*** START OF COMMENTS ***************** *XML AGENCY ORDER #00457988*